



National Association of Flower Arrangement Societies

1st Floor, 42-44 Bishopsgate
London EC2N 4AH

Official Member Communication – Affiliation Fee Update & Member Benefits

Date: 30th May 2025

Dear Member

NAFAS is more than just an organisation—it is a community of passionate individuals, connected by a shared love of floral art, creativity, and friendship. Whether you're part of a long-established club or newly joined, being a member means belonging to something bigger, a network that stretches across the country, rooted in tradition, yet looking confidently to the future.

With this spirit of shared purpose in mind, we're writing to inform you of an upcoming change to the NAFAS affiliation fee, agreed at the April Board meeting.

Starting with the 2027 membership year, the annual affiliation fee will increase by £2.25, bringing the total to £10 per member, payable to NAFAS by 31st December 2026.

Why is this necessary?

As a registered charity, NAFAS works to serve and support its members at all levels—from local clubs to national events. Our focus remains on fostering opportunities for learning, connection, and growth, while ensuring the organisation remains fit for the future.

We have made every effort to keep fees as low as possible:

- The affiliation fee was held at £6.10 from 2018 to 2022, and at £7.50 for 2023 and 2024.
- We are currently projected to operate at a deficit of approximately £50,269 at year end March 2026, but this relies on the National Show returning a similar profit to the 2023 show.
- NAFAS has operated in a deficit position for 5 of the past 6 years.
- Excluding the sale of Osborne House, the total operating deficit for the past 6 years is a total of £527,039. This equates to an average of £87,840 per year, divide this by the total of members (29,500) and NAFAS has been subsidising the affiliation fee by £2.98 per member per year.

Increasing the affiliation fee by £2.25 will reduce the subsidy significantly.

Supporting Our NAFAS Community

NAFAS Trustees are active club members who understand the realities and challenges our local clubs face. To continue providing high-quality support, training, and national programming our members value, this modest increase is necessary.

This adjustment will allow us to:

- Reduce the financial deficit
- Maintain core member services and benefits
- Invest in the long-term health and sustainability of our organisation

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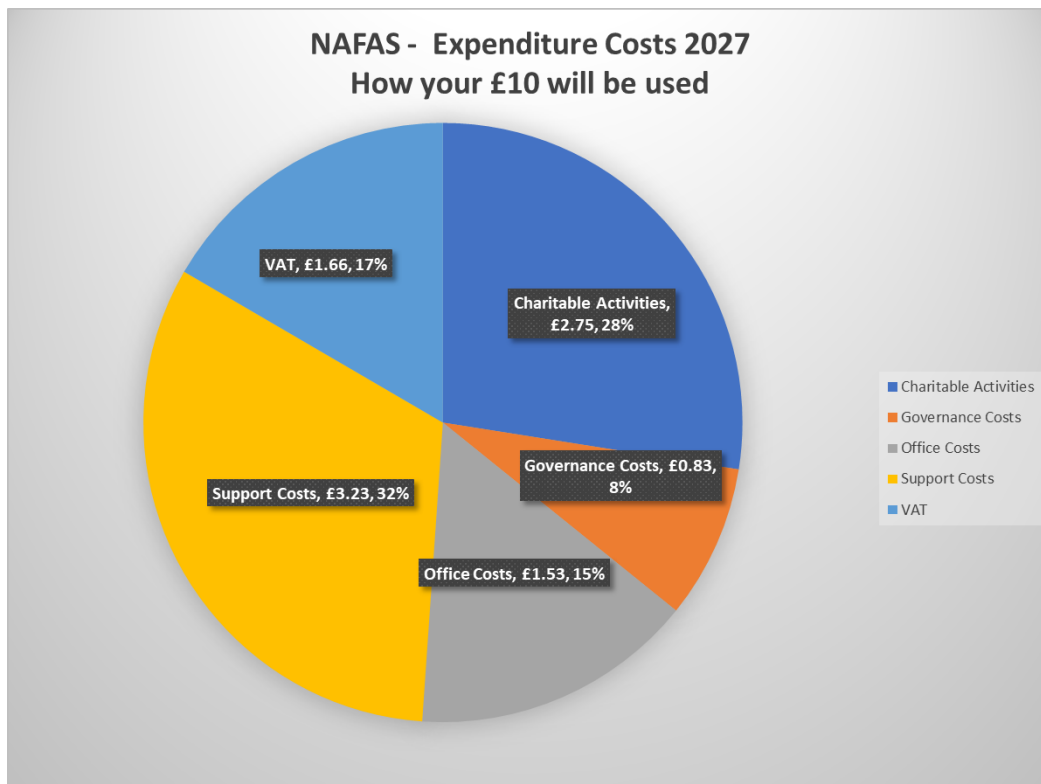
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Where your £10 affiliation will go

Your £10 affiliation fee will help maintain the national framework that supports clubs and members. It is allocated across several key areas:

1. **VAT at 20%** - goes directly to HMRC
2. **Charitable Activities** – JDSE training, events, national tests, marketing, DBS checks, WAFSA affiliation
3. **Support Costs** – Staff salaries, pensions, recruitment, personal development
4. **Office Operations** – Rent, utilities, IT systems, postage, supplies
5. **Governance** – AGM and NAC meetings, insurance, legal and professional services, travel costs



What Belonging to NAFAS Means for You

Being a member of a NAFAS club connects you to a national organisation built on shared values of creativity, friendship, and education. Individual affiliation fees—rather than club fees, sustain this connection and provide the following benefits:

- **A National Standard of Excellence:**
NAFAS defines the gold standard for floral artistry. Judges, demonstrators, speakers, and teachers trained through our structure represent the highest levels of expertise, and many participate at top-tier events like RHS Chelsea and Westminster Abbey.
- **Expert Training & Pathways:**
Whether for personal growth or a professional path, NAFAS offers national training and testing in judging, demonstrating, and speaking, facilitated by our Standing Committees.


- **Confidence in Events:**
All NAFAS demonstrators and speakers are vetted and accredited to ensure professionalism and quality at club events.
- **The Gold Standard NAFAS Course in Flower Arranging:**
Our new flagship educational course sets the highest benchmark in floral training. Designed to support every stage of your journey, from foundational skills to advanced artistry, it combines expert instruction and structured learning, to a gold standard. Whether you're seeking to compete, teach, or enhance your creative confidence, this course helps you achieve your floral ambitions.
- **Direct Access to Leadership:**
Members can engage with NAFAS leadership—including the National Chairman, CEO, Trustees, and National President, at our AGM and through member webinars.
- **Club Visits from Trustees:**
Clubs may request in-person visits from Trustees to share ideas, discuss concerns, and strengthen local-national connections.
- **Support & Guidance:**
Clubs can seek support for financial, legal, or administrative matters directly from NAFAS.
- **Exclusive Resources:**
Members receive access to key resources including official stationery, badges, the National List, and the Competitions Manual.
- **Publication Discounts:**
Receive *The Flower Arranger* magazine at a special rate of £16.50, a £9.75 saving off the standard UK price.
- **National Show & Competitions:**
Every two years, members can compete and celebrate their creativity at the NAFAS National Show—an inspiring event bringing together floral artists from across the UK.
- **Dedicated Social Media & Marketing Support:**
We are excited to soon welcome a dedicated Social Media and Marketing professional to the NAFAS team. This new role will focus on actively promoting the art of flower arranging across both club and national levels—raising the visibility of your work, events, and achievements through digital platforms, and helping inspire wider public engagement with the floral arts.

Looking Ahead Together

NAFAS has been part of British floral culture since 1959. Through decades of change, what has remained constant is our community of creative individuals, our commitment to excellence, and our passion for bringing people together through flowers.

As we look ahead, your continued support ensures we remain strong, connected, and ready to flourish in the years to come.

If you have any questions or would like more information, please don't hesitate to contact us:

 **020 7247 5567**

 **info@nafas.org.uk**

Kind regards

The NAFAS Trustees

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